

MENA NEW ENERGY 2019

March 26-27 | Le Meridien Hotel | Dubai, UAE

Develop Your MENA Renewable Energy Project Portfolio

Where the Middle Eastern and North African Renewable Energy Industry Does Business

500+

Decision Makers

60+

Expert Speakers

40+

Innovative Exhibitors

20+

Hours of Networking

THOUGHT LEADERS AND EXPERT SPEAKERS CONFIRMED INCLUDES:



RAJIT NANDA
CHIEF INVESTMENT OFFICER
ACWA POWER



DR RICHARD MUNANG
PROGRAMME COORDINATOR
UNITED NATIONS EP



TAHER DIAB
SENIOR DIRECTOR - STRATEGY
DUBAI SUPREME COUNCIL
OF ENERGY



WIM ALEN
SENIOR VICE PRESIDENT - BD
ENIGE



DR AHMED BADR
CHIEF EXECUTIVE OFFICER
RCREEE



MORTEN LANGSHOLDT
VP PROJECT DEVELOPMENT
SCATEC SOLAR



JEREMY CRANE
CHIEF EXECUTIVE OFFICER
YELLOW DOOR ENERGY



DANIEL CALDERON
CHIEF EXECUTIVE OFFICER
ALCAZAR ENERGY



FRANCOIS DAO
VICE PRESIDENT,
MIDDLE EAST & AFRICA
EDF ENERGIES NOUVELLES



LAURENT LONGUET
CEO
SIRAJ POWER

FOCUSED TOPICS FOR 2019

Winning Government Tender Opportunities

Assess the latest pipeline of utility, commercial & industrial projects

Mechanisms for Achieving Project Finance

Review the latest initiatives and answer what are the next steps for financing?

Capitalise on the Next Generation of PV Projects

Rooftop solar, distributed generation, bifacial modules, hybridisation - analyse the next steps for PV

Re-Join the CSP Market Renaissance

Assess the next steps for CSP stakeholders, where will CSP fit into the energy mix and how can 24/7 solar needs support new project needs

Drive Further Wind Developments

MENA's wind resource has not been fully tapped, with new tenders released, analyse the steps to secure the next round of business

Understand Energy storage's future in MENA

Identify how energy storage can add value in the region today and in the near future

CONFIRMED ATTENDANCE FOR 2019 FROM



2019 SPONORS



Register Now at : newenergyupdate.com/mena

MENA's Premier Commercial Renewable Energy Event

Cost competitiveness and growing domestic energy demand are driving the development of renewable energy projects across the Middle East and North Africa (MENA). For oil and gas rich countries, renewable energy deployment maintains reserves for export whilst fulfilling increasing energy demand. This demand management, coupled with environmental targets, a suited location for solar PV and CSP in the sunbelt and high potential for wind energy, makes the MENA region an important commercial hub for the complete renewable energy supply chain.

Government tenders are leading development across the region - ongoing and upcoming tenders for 2018 and beyond across Oman, Saudi Arabia, UAE, Egypt, Jordan, Kuwait, Morocco, Tunisia and Lebanon total 7.72GW's of solar PV, CSP, wind and storage. In addition to utility scale projects, commercial and industrial renewable energy uptake is on the rise. UAE, Saudi Arabia, Oman and Jordan are developing regulatory frameworks for the sector to support renewable energy powered operations.

UAE, Saudi Arabia, Oman and Jordan are developing regulatory frameworks for the sector to support renewable energy powered operations.

With so many projects at the development or pre-development phase, this is a vital time to network with developers and off-takers to ensure you are part of the project's birth and lifecycle. With PPAs between government, developers and off-takers lasting up to 25 years, the MENA New Energy Conference & Exhibition will be a platform to make sure you are involved as early as the tender stage.

Market focused updates and forecasts, private off-take panel discussions and new supply chain development opportunities will form the backbone of the 2019 event. Meet with the decision makers behind utility-scale and C&I projects to understand who they are, what projects they are planning, upcoming opportunities for partnerships and review the latest initiatives to reach financial close - all at MENA New Energy 2019.

If you're serious about delivering renewable energy projects in the MENA region, you and your team need to be represented. Take the necessary steps to develop your MENA renewable energy project pipeline and support the regions clean energy transition by securing your place today!

I look forward to welcoming you in March.



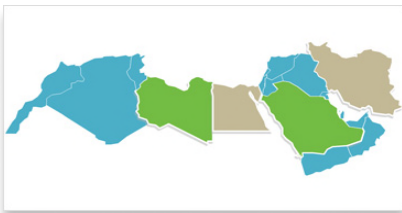
Rhys Watt

Project Director

rwatt@newenergyupdate.com

+44(0)2073757177

NEW FOR 2019 AT MENA NEW ENERGY



KEYNOTE Assessment of Market Movements throughout MENA:



1-to-1 Matchmaking Service: Networking Meeting Planner & Meeting Zone



New Market Opportunities in Commercial & Industrial [C&I] Off-take



Disruptive Technologies: Green Hydrogen & Bifacial PV Modules:



MENA New Energy Presents: Workforce Development



Influential Case Studies

GOVERNMENT, AUTHORITIES AND OFFTAKERS



Dr Richard Munang
Regional Climate Change
Coordinator - Africa
United Nations
UN
environment



Dr. Ahmed Badr
CEO & Executive Director
RCREEE
Regional Centre for Renewable Energy and Energy Efficiency
المركز الإقليمي للطاقة المتجددة وكفاءة الطاقة



Ahmad Alazemi
Private-Sector Projects Department
Ministry of Electricity & Water - Kuwait
MINISTRY OF ELECTRICITY & WATER
STATE OF KUWAIT



Taher Diab
Senior Director – Strategy & Planning
Dubai Supreme Council of Energy
المجلس الأعلى للطاقة
Supreme Council of Energy



Speaker TBC
Masen
Moroccan Agency for Sustainable Energy
masen



Amani Al Azzam
Secretary General
Ministry of Energy and Mineral Resources, Jordan



Michael Geyer
Senior Advisor for Solar Power and
Energy Storage
German Aerospace Center
DLR



Mohamed Selim
Managing Director
Egyptian Electricity Holding Co.



Ali Juma Al Mashrafi
Chief Operation Officer
Muscat Electricity Distribution Company
شركة مسقط لتوزيع الكهرباء
Muscat Electricity Distribution Company
إحدى شركات مجموعة نماء
Member of Nama Group

RENEWABLE ENERGY PROJECT DEVELOPERS



Daniel Calderon
CEO
Alcazar Energy
ALCAZAR ENERGY



Rajit Nanda
Chief Investment Officer
ACWA Power
أكوا باور



Jeremy Crane
CEO and Co-Founder
Yellow Door Energy
YELLOW DOOR ENERGY
AN ABBEVI CAPITAL COMPANY



Wim Alen
Senior Vice President Business
Development
ENGIE
ENGIE



Laurent Longuet
CEO
SirajPower
SirajPower



Nabih Cherradi
CTO
Desert Technologies
تكنولوجيا الصحراء
desert technologies



Morten Langsholdt
VP Project Development
Scatec Solar
Improving our future™
Scatec Solar



Daniel Zywietz
CEO & Founder
Enerwhere
Sustainable Energy. Anywhere.
enerwhere



Eng. Sabri Asfour
General Manager
FAS Energy
FAS ENERGY



Dr. Andrea Lovato
VP & Head of Renewable
Development
ACWA Power
أكوا باور



Dr. Hassan Qasem
General Manager
Alternative Energy Project Co.
Alternative Energy Project Co.
شركة مشاريع الطاقة البديلة



Jose L Blasco
Managing Director Asia
Fotowatio Renewable Ventures
FRV FOTOWATIO RENEWABLE VENTURES



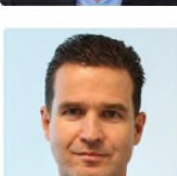
Thomas Altmann
VP Technology
ACWA Power
أكوا باور



Imran Syed
Head of Industrial Power
Enerwhere
Sustainable Energy. Anywhere.
enerwhere



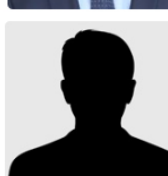
Driss Berraho
Senior Manager Business
Development
ACWA Power
أكوا باور



Markus Von Haniel
Head of Investment and Project
Finance
Alcazar Energy
ALCAZAR ENERGY



Amaan Lafayette
CEO, Nesma Renewables Group
NESMA Holding Company Ltd
نسما للمياه و الطاقة
Nesma Water & Energy



Francois Dao
Vice President, Middle East & Africa
EDF Energies Nouvelles
EDF energies nouvelles

EPCs AND TECHNOLOGY SUPPLIERS



Rainer Karan
Vice President Mediterranean East
Vestas



Vikas Bansal
Head - International Business
Development
Sterling and Wilson



Bruce Anderson
CEO
247Solar



Oliver Baudson
Managing Director
TSK Flagsol



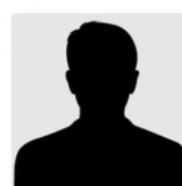
Xavier Lara
Executive Director
Empresarios Agrupados



Olivier Boucat
H2 Energy and Special Projects
Director
Air Liquide



Speaker TBC
Jinko Solar



David De Lara
ME Country Manager
ACCIONA Industrial



Speaker TBC
Shanghai Electric



PARTNERS, CONSULTANTS, ADVISORS AND FINANCIERS



Michelle T Davies
Partner
Eversheds Sutherland



Arpan Nalwaya
Partner
Synergy



Dr. Moritz Borgmann
Partner
Apricum - The Cleantech Advisory



Julian Jansen
Senior Market Analyst
IHS Markit



Dr Raed Bkayrat
Managing Director
Clean Energy Business Council



Josefin Berg
Research and Analysis Manager, Solar
and Energy Storage
IHS Markit



Florian Mayr
Partner
Apricum



Frank Wouters
Director
EU-GCC Clean Energy Network



Timothee Neron-Bancel
MEA Regional Manager / The
Economist Group
Sr. Manager for Business Development
/ NABCEP



Iwan Walters
Partner
Eversheds Sutherland



Dr. Florence Eid-Oakden
CEO and Chief Economist
Arabia Monitor



Ahmed S. Nada
President
MESIA



Cornelius Matthes
Senior Vice President
Dii



Katherine Poseidon
Lead Policy Analyst
Bloomberg NEF



Iheb Triki
Director - Private Equity
Swicorp



Steven Geiger
President
Innova Partners



Interested in joining the speaker line up?
Contact Rhys at rwatt@newenergyupdate.com

KEYNOTE SESSIONS - PART 1

Assessing market movement across the Middle East and North Africa

To be covered:

- Discuss recent political and economic developments across the region to set the context for discussion on the renewable energy sector
- Answer where the GCC is heading in terms of development to define energy generation and energy management's role
- Assess the future for strategic international support in North Africa to understand the financing and investment roadmap

Panellists:



Moderator:

EVERSHEDS
SUTHERLAND

Industry Trends and Forecasts

To be covered:

- Identify the project deployment roadmap for 2019 onwards - where will the next waves of activity be?
- Evaluate how commercial SWOTs (strengths, weaknesses, opportunities and threats) for renewable project development have transformed annually
- Assess whether the region will follow global renewable energy trends - will a distributed energy system prevail, and will the region catch up on storage solutions
- Assess the impact of the wider energy transition – is it happening?

Panellists:



Moderator:



Market Focus, Discussion and Debate

United Arab Emirates

- Address where we are with development in the UAE, what can be learnt from current developments
- Discuss strategies and approaches to meet 2026 renewable energy targets
- Gain insight on the latest projects and initiatives - assess lessons learnt from reaching financial close on the largest utility-scale projects in the world
- Assess how Emirates renewable energy programmes will create a pipeline for suppliers, service and solution providers.

Speakers: Dubai Supreme Council of Energy, ACCIONA, Eversheds Sutherland, DEWA

Egypt

- Gain insight on the latest tenders, operations, plans and understanding secondary market action
- Discuss the future of investment and finance for project development – how have market conditions changed and how will the relationships between developers, DFI's, banks and government progress
- Assess how renewable energy programmes in North Africa will create a pipeline for suppliers, service and solution providers.

Speakers: Scatec Solar, EEHC, FAS Energy, Eversheds Sutherland

Morocco

- Get updates on the latest tenders, operations and plans - announcements on MASEN's plans for 2019 and beyond
- Answer where opportunities for CSP, wind, PV and energy storage deployment will come from to expand portfolios
- Discuss how have market conditions in Morocco have changed and how will the relationships between developers, DFI's, banks and government progress?

Speakers: MASEN, Engie

Jordan

- Assess the opportunities for PV, CSP and wind in Jordan and prospects for further deployment in 2019
- Review what's next for the region following regulation changes in the first quarter of 2019

Speakers: Alcazar Energy, MEMR, FRV

Oman

- Gain insight on the project progression with Oman's Amin PV IPP project and 2GW PV project
- Evaluate the significance of petrouluem companies advancing Oman's renewable energy development pipeline
- Assess how future development in Oman will create a pipeline for suppliers, service and solution providers.

Speakers: DII, Muscat Electricity Distribution Company

Market Focus, Discussion and Debate

Kuwait, Bahrain and Lebanon

- Assessment of Government procured and non-Government procured opportunities
- Gain insight on Kuwait's progress with bids for Al-Diddidah Solar Park and commissioning of Shagaya CSP
- Discuss the next steps for Lebanon following the 300MW of PV and energy storage bidding
- Assess how renewable energy programmes from emerging markets will create a pipeline for suppliers, service and solution providers.

Speakers: Ministry of Electricity & Water, KNPC, Alternative Energy Project Co.

Tunisia

- Analyse the upcoming tenders as part Tunisia's renewable energy strategy
- Answer what's in the pipeline for Tunisian renewable energy projects
- Assess how renewable energy programmes in Tunisia will create a pipeline for suppliers, service and solution providers.

Speakers: Swicorp, Engie

Clean Energy Transition

The Role of Energy Storage

- Identify how energy storage can add value in the region today and in the near future (on- and off-grid, in-front of the meter and behind the meter, supply- and demand side)
- Review the upcoming and ongoing energy storage tenders with participants and off takers and discover the long term plans for energy storage projects
- Discuss the cornerstones of a strong energy storage framework for sustained market growth enabling commercially viable energy storage deployment across MENA

Speakers: Apricum, IHS Markit, Sterling&Wilson, German Aerospace Center, Enerwhere, Jinko Power

The Role of Green Hydrogen

- Understand the principles behind green hydrogen as an enabler for decarbonisation of the energy system and sector coupling
- Assess the potential role, application and boundary conditions in for green hydrogen in the MENA region
- Analyse operating pilot projects to develop the framework for commercial uptake
- Answer how commercial green hydrogen uptake can integrate operations between the renewable energy supply chain and neighbouring industries

Speakers: Eu-GCC Clean Energy Network, Air Liquide, DEWA (TBC)

Desalination

- Understand the principles behind renewable energy and desalination coupling to understand it's potential in decarbonisation
- Analyse the existing projects on the grounds to identify and overcome the hurdles that have been encountered
- Available technologies for renewables, desalination and energy storage; current and future improvements
- Gain insight on the opportunities for developers and the supply chain in building the first commercial plant
- Define the road map, next steps and framework for the sector to support commercial uptake

Speakers: ACWA Power, Innova Partners

Algeria

- Analyse the upcoming tenders as part of Algeria's renewable energy strategy
- Understand the role of the newly formed Ministry of Environment and Renewable Energies to develop more solar and wind
- Assess the risk profile of Algeria and how this will impact project development including local content requirement

Speakers: TBC

Plenary Market Focus

Kingdom of Saudi Arabia

- Analyse the Kingdoms renewable energy development strategy to date, what has worked and how can programmes, and frameworks stimulate sector growth
- Discuss the current success of development plans and review how leading experts and thought leaders see the KSA market today
- Assess how renewable energy programmes in KSA will create a pipeline for suppliers, service and solution providers

Speakers: ACWA Power, Desert Technologies, Korea Development Bank, Eversheds Sutherland

Advancing Renewable Energy Tech

CSP's Role in the MENA Region

- Review the role of CSP in the energy mix and discuss how can hybridisation of CSP with different technologies allow for a renewable 24/7 system
- Assess existing opportunities for CSP development across the region - can the industry expand on successes in Morocco and UAE
- Hear how leading CSP developers have accomplished financial close for record breaking projects
- Evaluate where new substantial activity for CSP development will come from in the region to develop your pipeline

Speakers: ACWA Power, Empresarios Agrupados, BrightSource Energy, Shangai Electric, SENER

Workforce Development and Local Content

- Discuss approaches for the region in becoming a manufacturing hub and the future fruition of localised manufacturing
- Analyse the traditional model for local content globally to best understand where a manufacturing hub in MENA will be
- Investigate the risks associated with localised manufacturing for funding, will banks fund projects with equipment from the Middle East and North Africa?
- Answer what is possible for solar, CSP and wind manufacturing and how this is going to be satisfied

Speakers: NABCEP, Desert Technologies

CASE STUDIES

The Molten Salt Solar Receiver of the DEWA Solar Tower *Speaker: CMI Groupe*

Maximize CSP Value with 24/7 Hybridisation

Speaker: 247Solar

Energy Storage Tech *Speaker TBC*

The Future for PV Plants - Bifacial Modules? *Speaker TBC*

Data Analytics for Development *Speaker TBC*

KEYNOTE SESSIONS - PART 2

C&I / CAPTIVE SOLAR - REGULATION, OPPORTUNITIES AND MARKETS

To be covered:

- Outline the opportunities for commercial and industrial renewables development in respective to differing market conditions across the region
- Assess existing regulation to present the case for future changes by policy makers supporting sector and economic growth
- Explore different mechanisms for development, what comes after net metering for the supply chain

Panellists:



COVINGTON

Moderator:



Sustainability and Low Carbon as Drivers for Change

To be covered:

- Insight on the position of energy development as an enabler of socioeconomic transformation and a driver of climate objectives as called for in the Paris Agreement

Presenter:



*Are you interested in taking part in the agenda?
Contact Rhys at rwatt@newenergyupdate.com - Limited spaces available*

THEMES AND AGENDA CURATED IN PARTNERSHIP WITH:

Strategic Partner:



Knowledge Partners:



Financial Advisory Partner:



Supporting Partners:



Position Your Company as a Leader in MENAs Renewable Energy Industry

MENA New Energy 2019 is the ultimate platform to showcase your expertise, services and thought leadership to the booming renewable energy industry

Take your products to the next level!

We will help you to educate potential partners by creating a bespoke opportunity and marketing package that best represents your services portfolio

Build brand recognition with industry decision makers:

Participate in panel session debates or construct your own industry relevant presentation to push your message to the entire renewable energy community

Increase your visibility:

We're already marketing the event through all our channels and partners. Now is the time to jump on the band wagon for maximum exposure

Do business with people who matter:

Over the two days of MENA New Energy 2019, millions of dollars / Euros of contracts are negotiated and signed. This figure is set to rise in 2019, as spending on projects will increase. 45% of attendees at MENA New Energy 2019 are decision makers, purchasers and influencers

Sponsorship facts - did you know...

LEAVE LASTING IMPRESSIONS:

After attending an event, 69% of attendees would recommend brands they encounter

ENHANCE YOUR CORPORATE IMAGE:

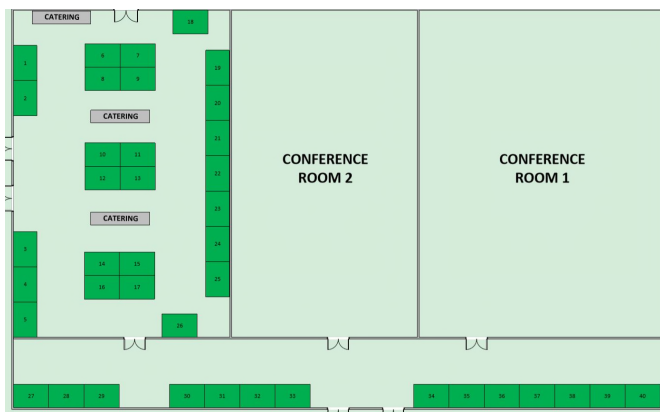
The perception of the quality and value of your brand can rise by 21% after attendees experience your brand at an event

BE VIEWED AS A PIONEER:

Attendees who encounter your brand at an event perceive your products and services to be 28% more innovative than they did previously

JOIN THE EXHIBITION

Make Your Company Known at the Tender Stage

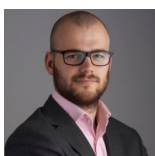


MENA COMMERCIAL TEAM

To sponsor, exhibit, or develop business contact:

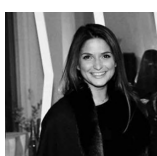
Tobias Crow

Business Development
+44(0)207 422 4358
tobias@newenergyupdate.com



Elizabeth Demesthia

Commercial Director
+44(0)207 375 7503
liz@newenergyupdate.com



2019 SPONSORS CONFIRMED SPONORS FOR 2019



MENA NEW ENERGY 2019

March 26-27 | Le Meridien Hotel | Dubai, UAE

SELECT YOUR PASS TYPE

Premium Pass Best Value

~~€2899~~ €2799

This pass type includes:

Full access to two-day conference and networking area during the conference

PLUS:

Enhanced access to Online Networking Planner 3 weeks, pre and post conference

Access to networking drinks at the end of day 1

Access to all networking events and lunches

Access to the PDF presentations 2 weeks after the event

Access to media package with audio recordings 2 weeks after event

Complimentary pre-conference site visit to Mohammed bin Rashid Al Maktoum Solar Park (TBC)*

Pre-conference networking drinks

PLUS:

Access to either the CSP Market Forecast (worth \$2695) Or the Yearly Subscription to the New Energy Update CSP Quarterly Update (worth \$1,980)

***The complimentary site visit is awaiting approval and will have limited places available.**

Executive Pass Most Popular

~~€2199~~ €2099

This pass type includes:

Full access to two-day conference and networking area during the conference

PLUS:

Enhanced access to Online Networking Planner 3 weeks, pre and post conference

Access to networking drinks at the end of day 1

Access to all networking events and lunches

Access to the PDF presentations 2 weeks after the event

Access to media package with audio recordings 2 weeks after event

Complimentary pre-conference site visit to Mohammed bin Rashid Al Maktoum Solar Park (TBC)*

Pre-conference networking drinks

***The complimentary site visit is awaiting approval and will have limited places available.**

Economy Pass Basic

~~€1799~~ €1699

This pass type includes:

Full access to two-day conference and networking area during the conference

CONTACT BLANCA REGURA:

breguera@fc-bi.com
+44 (0) 207 375 7186

OR

REGISTER ONLINE AT

newenergyupdate.com/mena/

Event Location: Le Meridien Hotel, Dubai

Airport Road, P.O. Box 10001, Dubai, United Arab Emirates

Telephone: (971)(4)2170000

Website: www.lemeridien-dubai.com

Once you have registered for the conference, discounted hotel rates are available. Please only book directly with the hotel and not with anyone claiming to be from New Energy Update. New Energy Update does not use any third parties to secure or book accommodation on your behalf.

